

## **TOURISM COMMITTEE**

Tuesday, December 9, 2008  
County Board Room

**Call Meeting To Order:** Allen Beadles called the meeting to order at 2:02 p.m.

**Members Present:** Krist Punzel, Scott Copenhaver, Diane Albrect, Arlen Albrect and Bruce Strama

**Members Absent:** Carol Mudgett, Marsha Nice and Paul Webb were absent.

**Other Attendees:** Sue Emmerich was also present along with Paula Liske

**Approve Minutes of the October 14, 2008 meeting:** Punzel/ Copenhaver to approve the minutes of the previous meeting. The motion carried.

**Approve the agenda:** Diane Albrect/Punzel to approve the agenda. The motion carried.

**Discuss and act on \$500.00 request to aid in funding of the Perkinstown Snowshoe Race:** Paula Liske was present and distributed information related to the 2007 race including photos, race results and an entry form. She noted that there were 331 paid entries in 2007 even though the temperature on race day was approximately 20 degrees below zero. The race draws entrants from outside the local area and had several racers attend that live as far away as Colorado and Idaho. Following the discussion Copenhaver/Diane Albrect to approve \$500.00 for promotion of the Perkinstown Snowshoe Race. The motion carried.

**Discuss and act on funding request for Perkinstown Winter Sports Area brochure:** Strama reported that he had discussed the request for funding with Building Grounds & Parks committee members. He stated that in an effort to keep the budget for the Area lower that he was requesting up to \$500.00 for printing of brochures listing hours, fees charged and contact information. The area does attract people from outside the area and is an asset to the county tourism industry. Following the discussion, Punzel/Copenhaver to approve a maximum of \$500.00 for printing of Perkinstown Winter Sports Area brochures. The motion carried.

**Update on progress of volunteer committee in relation to a proposed tour discussed at the previous meeting:** Arlen Albrect and Sue Emmerich had met and discussed possible tours that would fit the criteria discussed at the October meeting with a possible JEM Grant application. Arlen also contacted Badger Coaches in reference to a possible tour utilizing their services which would be marketed outside of Taylor County to attract participants from other areas. He has not heard from them in reference to his proposal. There was an extended discussion of possible tours, with emphasis on agricultural/wood industry possibilities along with the previously discussed historical/point of interest options. Following the discussion Arlen Albrect was directed to pursue the proposals discussed and present his findings at the next meeting.

**Update on trail maintenance at Gerstberger Pines Nature Trail:** Arlen Albrect reported that he had contacted Jeff Ludwig and informed him of the \$500 allocated for placement of wood chips on the Nature Trail. The maintenance budget had \$400 available in addition to the \$500 from the tourism budget, so 90 cubic yards of chips was delivered and will be spread in the spring.

### **Reports:**

- a. Star News (Publicist): Brian Wilson was unable to attend but had prepared a report which Strama distributed to committee members for review.
- b. Chamber of Commerce: Sue Emmerich distributed copies of a report and reviewed some activities of the past couple months with the committee. Emmerich stated that

snowmobile registrations have increased dramatically with the seasonal temperatures and snow.

**Discuss other promotional items:** There were no other items discussed.

**Approve the invoices:** The invoices which included Chamber of Commerce invoices for October and November of \$7.55 for office supplies, \$42.40 for postage and TDS tourism sign expense of \$76.58 for a grand total of \$126.53. Diane Albrecht/Punzel, to approve payment of the invoices. The motion carried.

**Public Input:** There was no public input.

**Next Committee Meeting:** The next meeting of the Taylor County Tourism Committee will be Tuesday, February 10, 2009 at 2:00 p.m.

**Adjournment:** With no further business, Diane Albrecht/Punzel to adjourn the meeting at 3:20 p.m. The motion carried.

Bruce P. Strama

## **TOURISM COMMITTEE**

Tuesday, October 14, 2008  
County Board Room

**Call Meeting To Order:** Diane Albrecht called the meeting to order at 2:03 p.m.

**Members Present:** Allen Beadles, Krist Punzel, Carol Mudgett, Arlen Albrecht and Bruce Strama

**Members Absent:** Scott Copenhaver, Marsha Nice and Paul Webb were absent.

**Other Attendees:** Brian Wilson and Sue Emmerich were also present

**Approve Minutes of the August 12, 2008 meeting:** Punzel/ Beadles to approve the minutes of the previous meeting. The motion carried.

**Approve the agenda:** Beadles/Punzel to approve the agenda. The motion carried.

**Review information update related to proposed tour targeting non-residents as discussed at the prior meeting:** Sue Emmerich reported that she had gathered information related to application and approval of a GEM Grant by Taylor County. Application can be made at four preset dates during each year. Emmerich suggested the application be made by March 1<sup>st</sup> if possible. She did not state that if it takes longer to apply, and the application is not ready by March, that the additional time spent preparing the application correctly is time well spent. Emmerich also suggested having several members of the committee aid with the application. Committee members Arlen Albrecht and Diane Albrecht volunteered to assist with the application along with Brian Wilson. There was discussion concerning how the application can be made with one option being a combined effort by several communities within the county. The maximum amount requested in the combined effort is \$10,000 per community and a maximum of \$40,000. The group will report on their findings and recommendations at a future Tourism meeting.

**Discuss and act on funding for an ad in SNO-TOURING magazine:** Strama reported that he had been contacted by Paul Webb concerning placement of a ¼ page colored ad in the magazine as in the past for \$800.00. Webb could not be present so Emmerich offered to call Webb and use the speaker phone in order to communicate with Webb. The speaker phone in the county board room would not function correctly, so Strama spoke with Webb, relaying the message that Webb was in favor of purchasing the ¼ page ad for \$800.00. Following discussion, Punzel/Beadles motioned to place the ad, identical to the ad placed in SNO-TOURING magazine in 2007 at an expense of \$800.00. The motion carried, with Carol Mudgett voting no, and the other three committee members voting to continue with the ad.

### **Reports:**

- a. Star News (Publicist): Brian Wilson gave a verbal report touching on the Camper of the Week series, the Fishing Report and several other items. He also reported that there are ample Fall/Winter Recreation Guides remaining for anyone interested in circulating the Guide. There was discussion concerning the Guide at additional sites, such as hospitals in order to increase circulation. Carol Mudgett also suggested placing an annual events list in the Guide, so not only seasonal, but year-round events are promoted. Brian Wilson will look into including a year-round calendar of events in future Recreational Guides.
- b. Chamber of Commerce: Sue Emmerich distributed copies of a report and reviewed some activities of the past couple months with the committee. Emmerich stated use of the reader-board sign is increasing. She also noted that Chamber staff is doing some of the weekend labor for Taylor County Tourism at the rate of \$8.00 per hour when the part time help is not available. She distributed a copy of the invoice for payment of the labor along with the listing of workers and hours for review by committee members.

**Review of Taylor County Tourism Industry Report by Arlen Albrecht:** Arlen reviewed the Taylor County Profile, stating that Taylor County has moved up from 69<sup>th</sup> to 67<sup>th</sup> of Wisconsin Counties in tourism related revenues. The state estimates tourism related revenues to be \$25,000,000 in the county with 312 jobs related to tourism. According to the report, summer is the busiest season for tourism, with fall second most busy in the county.

**Discuss other promotional items:** Sue Emmerich reported that the Chamber of Commerce is planning a Women's Weekend event the first weekend in February. She stated that they will hold sessions on yoga, knitting, staging, cooking along with other interests held mainly by women. There has also been consideration of a water aerobics session, with the possibility of tours being planned. According to Emmerich funding from the Hotel/Motel tax will be used and she requested an additional \$500 from the Tourism Committee for promotion of the event. Punzel/Beadles to approve issuance of \$500 from Promotional Activities in the tourism budget to the Medford Chamber of Commerce to aid in promoting the event. The motion carried. There was also discussion concerning placement of wood chips on the trails at the Gerstberger Pines Nature Trail. Discussion of funding the placement ensued with the suggestion that \$500 be approved for purchase of chips. The Building & Grounds department will be contacted in relation to spreading of the chips on the trail if time permits them to do so. Punzel/Beadles to approve up to \$500 for purchase of wood chips to be used as trail maintenance at the Gerstberger Pines Nature Trail. The motion carried. Diane Albrecht and Strama will discuss the possible spreading of chips at the next Building & Grounds Committee meeting.

**Approve the invoices:** The invoices had been reviewed by committee members during the meeting, Beadles/Punzel motioned to approve payment of the invoices which included Chamber of Commerce invoices for August and September of \$12.15 for office supplies, \$79.82 for postage and TDS tourism sign expense of \$76.58 for a grand total of \$168.55. The motion also included payment of the invoice for labor charges of \$1,424.00. The motion carried.

**Public Input:** There was no public input.

**Next Committee Meeting:** The next meeting of the Taylor County Tourism Committee will be Tuesday, December 9, 2008 at 2:00 p.m.

**Adjournment:** With no further business, Beadles/Mudgett to adjourn the meeting at 3:15 p.m. The motion carried.

Bruce P. Strama

## **TOURISM COMMITTEE**

Tuesday, August 12, 2008

Community Center (Fairgrounds)

**Call Meeting To Order:** Allen Beadles called the meeting to order at 2:08 p.m. at which time committee members and reader-board donor representatives introduced themselves. Following the introduction everyone present departed and a photograph was taken at the reader-board sign location.

**Members Present:** Allen Beadles Diane Albrecht, Krist Punzel, Carol Mudgett, Scott Copenhaver, Paul Webb, Marsha Nice and Bruce Strama

**Members Absent:** Arlen Albrecht had an excused absence.

**Other Attendees:** Brian Wilson, Sue Emmerich, Rose Marie Lefebvre, Ronald and Jolanta Grzeszkowiak, Joe Gasek, Larry Brandl, Irene Fallon, Jeff Albers, Louise Paul and Larry Salzman

**Approve Minutes of the June 10, 2008 meeting:** Following return from taking the photograph, Punzel/ Albrecht to approve the minutes of the previous meeting. The motion carried.

**Approve the agenda:** Albrecht/Webb to approve the agenda. The motion carried.

**Report on History Tour held in June:** Strama informed committee members that Arlen Albrecht had notified him prior to the meeting that he would be unable to attend. Strama asked that Sue Emmerich report as best she could on the tour. Emmerich stated that she has sent two Chamber employees on the tour and that tour was informative to those individuals and fairly well attended.

### **Reports:**

- a. Star News (Publicist): Brian Wilson had distributed copies of the report prior to the meeting and it was necessary for him to depart following the photograph. The written report was reviewed with some discussion concerning the cost of booths and the need for additional help for cleanup required at the Strawberries and Cream Festival.
- b. Chamber of Commerce: Sue Emmerich had also distributed copies of a report and reviewed activities of the past couple months with the committee. She noted that Chamber staff is doing some of the labor for Taylor County Tourism and their labor will be charged to the tourism budget.

**Discuss other promotional items:** Ronald and Jolanta Grzeszkowiak had returned to the meeting following the photo and at this time delivered a formal request signed by Ronald, Miller Dam Lake Association Vice President, for \$500. The request stated that if the request is approved the Association will use the funding to promote fundraisers, in particular, to expand the advertising of the annual fishing contest to include media outside of the area. Committee members discussed the issue noting that not much advertising will be purchased with the \$500 requested. Grzeszkowiak stated that the Association understands and would use the \$500 in addition to Lake Association funds to allow for increased publicity. Following additional discussion, Nice/Punzel to approve payment of \$500 to the Miller Dam Lake Association to allow the Association to expand its advertising. The motion carried. There was also discussion of past tours along with ideas discussed for future Taylor County tours. Marsha Nice posed the question of who has gone on the past tours, questioning whether the committee should be targeting other groups of people from outside the county instead of county residents. The consensus was that the majority of those taking part in the past several tours including the Color-Tour last fall and History Tour in June have been county residents. Perhaps more emphasis should be placed on attracting non-residents in order to enhance tourism within the county and bring in tourism dollars from outside the

county. There was discussion related to targeting other groups, which committee members agreed makes sense. Committee members were concerned, not knowing what expense and planning may be required for the proposed tours. Sue Emmerich stated that she will do some research on how to go about setting up tours for specifically targeted groups and report back. There was also discussion of possibly applying for a GEM Grant to aid in funding for a proposed project, whatever that might be. Emmerich will also research applying for and possibility of obtaining a GEM Grant.

**Approve the invoices:** The invoices had been reviewed by committee members during the meeting, Webb/Nice motioned to approve payment of the invoices which included Chamber of Commerce invoices for June and July of \$22.45 for office supplies, \$22.12 for postage and TDS tourism sign expense of \$76.57 for a grand total of \$121.14. The motion carried.

**Public Input:** There was no public input.

**Review and approve the 2009 tourism Budget:** The expenditure worksheet prepared by the finance department was distributed by Strama. Line items changed by the committee from the previous year were the Telephone/Reader-Board Sign line set at \$500; Postage increased from \$500 in 2008 to \$600 in 09; Office Supplies decreased from \$400 in 08 to \$300 in 09; Promotional Activities reduced from \$4,500 in 08 to \$4,000 in 09; Conference/Meeting Expenses decreased to \$0 in 09, previously \$500; Travel Expenses decreased to \$0 in 09, previously \$150 and Tourism Counsel Grant increased by \$650 from \$17,238 in 08 to \$17,888 in 09. The changes will result in a 0% increase in the portion of the budget controlled by the committee. Webb/Nice to approve the 2009 with the changes listed. The motion carried

**Next Committee Meeting:** The next meeting of the Taylor County Tourism Committee will be Tuesday, October 14, 2008 at 2:00 p.m.

**Adjournment:** With no further business, Albrecht/Nice to adjourn the meeting at 3:26 p.m. The motion carried.

Bruce P. Strama

## **TOURISM COMMITTEE**

Tuesday, June 10, 2008  
County Board Room

**Call Meeting To Order:** Diane Albrecht called the meeting to order at 2:00 p.m. at which time members introduced themselves. The introduction allowed Scott Copenhaver, a new County Board and Tourism Committee member to become acquainted with the other committee members.

**Members Present:** Diane Albrecht, Krist Punzel, Carol Mudgett, Scott Copenhaver and Bruce Strama

**Members Absent:** Allen Beadles and Arlen Albrecht had excused absences. Paul Webb and Marsha Nice were also absent.

**Other Attendees:** Brian Wilson and Sue Emmerich

**Approve Minutes of the April 8, 2008 meeting:** Punzel/Diane Albrecht to approve the minutes of the previous meeting. The motion carried.

**Approve the agenda:** Punzel/Mudgett to approve the agenda. The motion carried.

**Review any issues related to the reader board sign and schedule photograph:** Strama stated that the wiring and work around the base of the sign is complete and that the photograph with the donors can be scheduled at any time. Following discussion it was decided to schedule the photograph to coincide with the August Tourism Committee meeting. Sue Emmerich reported that there were a couple of issues related to requests for information to be included on the reader-board sign, one of which was the homecoming of a service member which is not included in the initial list of items approved for the sign. Emmerich stated that the homecoming was displayed which committee members agreed was appropriate. Other issues were also worked out according to Emmerich.

**Review schedule for History Tour:** Strama had included a copy of the tour schedule as prepared by Arlen Albrecht with the agendas for prior review by committee members. Sue Emmerich reported that at the time of the meeting that only eight or nine people had registered for the tour, also noting that many events this year have not had a large turnout or response. There was a short discussion concerning the tour.

### **Reports:**

- a. Star News (Publicist): Brian Wilson had distributed copies of the report and reviewed the report with the committee members.
- b. Chamber of Commerce: Sue Emmerich had also distributed copies of a report and reviewed activities of the past couple months with the committee.

**Discuss other promotional items:** Strama reported that funds have been budgeted for promoting tourism within Taylor County and that committee members should inform clubs organizations or others interested that this funding is available for events promoting tourism.

**Approve the invoices:** The invoices had been reviewed by committee members during the meeting, Punzel/Copenhaver motioned to approve payment of the invoices which included Chamber of Commerce invoices for April and May of \$19.00 for office supplies, \$117.56 for postage and TDS tourism sign expense of \$75.80 for a grand total of \$212.36. The motion carried.

**Public Input:** Strama read correspondence received from the Rib Lake Area Nordic Ski Club thanking Taylor County for the annual financial support of their trail system. The annual funding is approved by the Tourism Committee as part of their Budget.

**Next Committee Meeting:** The next meeting of the Taylor County Tourism Committee will be Tuesday, August 12, 2008 at 2:00 p.m. Strama will schedule the meeting at the Community Building if possible and plan to have reader-board sign donors present for a photograph along with committee members.

**Adjournment:** With no further business, Punzel/Mudgett to adjourn the meeting at 2:47 p.m. The motion carried.

Bruce P. Strama

## **TOURISM COMMITTEE**

Tuesday, April 8, 2008  
County Board Room

**Call Meeting To Order:** Allen Beadles at 2:04 p.m.

**Members Present:** Diane Albrecht, Mike Roiger, Krist Punzel, Paul Webb, Marsha Nice, Carol Mudget, Arlen Albrecht and Bruce Strama

**Members Absent:** All members present

**Other Attendees:** Brian Wilson, Sue Emmerich and Luke Klink (The Star News)

**Approve Minutes of the February 12, 2008 meeting and the agenda:** Roiger/Diane Albrecht to approve the minutes of the previous meeting along with the agenda. The motion carried.

**Reader Board sign update and discussion:** Sue Emmerich reported that this being a rather slow time of the year allows for a less stressful learning curve associated with the reader-board. She said that most of the input related to the sign has been positive but informing people or groups that they must fill out an appropriate form in order to get their message on the sign has been an issue. The requirement to fill out the form helps protect the chamber in case a question of whether or not a request has been received arises. Mention was made of the possibility that signs will start showing up on the other corners of STH-13 but it was noted that city ordinance does not allow signage on the right-of-ways. Arlen Albrecht stated that he would like to see promotion of county parks on the sign at future date. There was discussion of having a photograph taken with representatives from those organizations that have made donations toward construction of the sign. The consensus was that the photo should be scheduled when the grass and leaves are green and cleanup around the sign is complete.

**Approve exhibitor space to be rented at the 2008 Taylor County Youth Fair:** Strama has received a space rental contract from the Fair Board for two spaces @ \$60.00 each for a total of \$120.00. Punzel/Webb to approve payment of \$120.00 for the rental of two booths in the merchants building during the Taylor County Fair at a cost of \$120.00. The fair will run from July 31<sup>st</sup> through August 3<sup>rd</sup>, 2008.

### **Reports:**

- a. Star News (Publicist): Brian Wilson distributed copies of a report along with a copy of the 2008 Spring/Summer Taylor County Visitors Guide. Wilson reviewed the report with the committee members.
- b. Chamber of Commerce: Sue Emmerich had distributed copies of a report and reviewed activities of the past couple months with the committee. She stated that there were approximately 400 ATV and snowmobile registrations processed in December and January due to the abundance of snow and that the DNR had a problem with the new registration system so the registration stickers were not sent to the applicants in a timely fashion. This caused a lot of confusion and was very time consuming for chamber personnel.
- c. Snowmobile Report: Mike Roiger reported that the number of snowmobile club members has been declining over the past several years and that trail maintenance for remaining members is becoming a burden. The clubs are contracted to maintain the trails for the season and with the extended snowmobile season clubs within Taylor County ran out of funds to groom the trails. There is a supplemental fund which will cover 30% to 50% of the additional \$60,000.00 required for grooming in Taylor County in the past season, with the clubs covering the remaining deficit from club dues or fund raisers. He stated that there is legislation to implement a new trail-pass system which would take into consideration those that are members of a club, lowering their registration cost in consideration of the dues they pay to be a

club member. The legislation was not acted on in the last session. Roiger felt that if this legislation is passed it may increase the membership in the snowmobile clubs.

**Discuss and act on tour options for 2008 and other promotional items discussed:**

Arlen Albrecht has contacted the Friends of Downtown in reference to a Tourism Committee sponsored bus tour featuring historic sites in Taylor County. A couple of the sites included on the tour will be the McKinley town hall and St. Ann's church. The tour bus would leave from the downtown area also returning to drop off tour participants in the same area following the tour in an attempt to encourage participants to partake in the cultural event held in the downtown area on that same evening. A tour of the Sears houses located in the City of Medford may also be part of the tour. The tour is scheduled for June 19<sup>th</sup>, 2008 from 9:00 a.m. until 4:00 p.m. with the cost of the bus at between \$400 and \$500. Following the discussion, Roiger/Diane Albrecht to approve funding the tour as arranged by Arlen Albrecht. The motion carried.

**Approve the invoices:** The invoices had been reviewed by committee members during the meeting, Webb/Roiger motioned to approve payment of those invoices reviewed including a \$240 invoice for an ad placed in the Terrain Tracks Magazine which had already been paid on approval by Strama. Strama stated that he had approved payment of the invoice for the ad due to the fact that the payment was due by April 1, 2008 in order to have the ad placed the magazine with no meeting scheduled to allow committee approval. The same ad at the same cost had been approved the prior two years. The other invoices approved included Chamber of Commrce invoices for February and March of \$25.60 for office supplies, \$93.87 for postage and TDS tourism sign expense of \$121.60 for a grand total of \$241.07. The motion carried.

**Public Input:** Arlen Albrecht thanked Mike Roiger for serving on the committee, noting that Roiger had decided not to run for another term on County Board. Committee members gave Roiger a round of applause as a sign of their appreciation.

**Next Committee Meeting:** The next meeting of the Taylor County Tourism Committee will be Tuesday, June 10, 2008 at 2:00 p.m.

**Adjournment:** With no further business, Roiger/Diane Albrecht to adjourn the meeting at 2:56 p.m. The motion carried.

Bruce P. Strama

## **TOURISM COMMITTEE**

Tuesday, February 12, 2008  
County Board Room

**Call Meeting To Order:** Diane Albrecht at 2:04 p.m.

**Members Present:** Mike Roiger, , Krist Punzel, Paul Webb, Arlen Albrecht and Bruce Strama

**Members Absent:** Allen Beadles, Carol Mudgett and Marsha Nice

**Other Attendees:** Brian Wilson,

**Approve Minutes of the December 4, 2007 meeting and the agenda:** Roiger/Webb to approve the minutes of the previous meeting along with the agenda. The motion carried.

**Discuss and act on Rib Lake tourism Committee funding request for new brochure:** Arlen Albrecht and Krist Punzel reported on the request for \$500.00 by the Rib Lake Tourism Committee which will help fund a new brochure with an estimated cost of approximately \$1,500.00. Joe Hebda has been in contact with Albrecht in relation to the funding request and had requested the agenda item. According to Albrecht and Punzel the new brochure would be in addition to a current Rib Lake brochure which lists businesses in the Rib Lake area, with the new brochure listing the tourism attractions. Following review of both the original and a draft of the proposed brochure, it was suggested that snowmobile trails be included on the proposed brochure. Roiger/Webb motioned to approve the \$500.00 request by the Rib Lake tourism Committee toward funding of the proposed brochure. The motion carried. Strama asked that he receive a written request with the appropriate mailing address and payee information.

**Reader Board sign update:** Strama has been informed that there is a problem with the communication function between the Chamber Office and the sign which has been in place for several weeks. The connection is OK, but there is reportedly a problem within the sign itself which according to the sign vendor will be corrected within the week. It was mentioned that the United Way Sign should be removed as soon as possible as additional signs will no longer be allowed at the location.

### **Reports:**

- a. Star News (Publicist): Brian Wilson distributed copies of a report and reviewed it with the committee members present. Strama asked that committee members review a proposal from the Star News while Wilson was Present for questions. The proposal was for either a black and white ad in their summer recreational brochure for \$220.00 or a color ad at a cost of \$320.00. There was some discussion prior to a Webb/Punzel motion to go with the color ad at \$320.00. The motion carried.
- b. Chamber of Commerce: Sue Emmerich was unable to attend, with Paul Webb distributing the Chamber invoices and asking approval for an expenditure of \$150.00 for the tourism booth at the Home Show. He noted that the theme for the booth in 2008 is fishing, and that aquariums and other fish related articles would be part of the booth requiring additional funding. There was some discussion prior to a Webb/Roiger motion to approve \$150.00 for the tourism booth at the Home Show. The Motion carried.

**Discuss and act on other promotional items discussed:** There was some discussion of upcoming tours for 2008, with suggestions for another Amish or Mennonite Tour and possibly a historic site tour in conjunction with the Friends of Downtown Cultural Night Event. A visit to the Taylor County Historical Museum was also suggested as a part of the proposed tour. There will be more discussion at the April Meeting.

**Approve the invoices:** The invoices had been reviewed as presented by Webb in the Chamber Report including postage for December of \$16.28 and office supplies for \$10.35 with January invoices for December of \$48.12 for postage and \$13.60 for office supplies for a two month total of \$88.35. Punzel/Roiger to approve the Chamber invoices with the total of \$88.35. The motion carried.

**Public Input:** Mike Roiger noted that the liability insurance for the snowmobile associations will cover trails crossing lakes, therefore allowing the trails to be marked on those lakes. He also reported that there will be a fund raiser for Hope Hospice on March 7<sup>th</sup> and encouraged everyone to attend the event sponsored by the snowmobile clubs. The fund raiser will consist of a fish boil to be held at the Rib Lake Ice Age Pavilion with serving from 4:00 p.m. through 7:00 p.m., and entertainment to follow.

**Next Committee Meeting:** The next meeting of the Taylor County Tourism Committee will be Tuesday, April 8, 2008 at 2:00 p.m.

**Adjournment:** With no further business, Roiger/Punzel to adjourn the meeting at 2:37 p.m. The motion carried.

Bruce P. Strama