

Taylor County Health Department

Strategic Plan

2018-2023





Public Health

Prevent. Promote. Protect.

Public health connects us all. Public health is the science of protecting and improving the health of people and their communities. This work is achieved by promoting healthy lifestyles, researching disease and injury prevention, and detecting, preventing and responding to infectious diseases.

<https://www.cdcfoundation.org/what-public-health>

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Dear Friends and Colleagues,

I am pleased to present to you the Taylor County Health Department Strategic Plan for our next five years. The staff and Board of Health with the assistance of the Northern Regional Office, Division of Public Health spent time in 2017 during meetings to discuss our goals for the future of the health department. This plan provides a realistic view of our current position and a direction for the future mission of improving the health of all.

The front page of this report reflects key words you will find in this document related to our mission, values, strengths, weakness, opportunities and challenges. These key words are instrumental in our purpose as we continue to move forward to provide public health services to our community to assure we have a healthy community where we can learn, live, work and play.

Warm Regards,

Patty Krug BSN, MSENPH
Health Officer/Director

Thank you to Staff and Board of Health members who participated in the development of this plan.

Staff

Patty Krug-Director/Health Officer
Michele Armbrust-Lead Public Health Nurse
Ingrid Purvis-Public Health Nurse
Debbie Berends-Public Health Nurse
Dorothy Nelson-Secretary/Bookkeeper
Cindy Hanson-WIC Clerk
Rhonda Kleist-RD, Contract

Board of Health

Tim Hansen-Chair
Rollie Thums
Sue Breneman
Diane Albrecht
Carol Tuma
Pat Mertens
Regina Syryczuk
Dr. Cathy Reuter

Facilitators

Division of Public Health, Northern Regional Office
Angela Nimsgern, Director
James Lawrence, Health Education Consultant
Charlotte Ahrens, Public Health Nurse Consultant

Our Mission:

To Promote and Protect the Health and Wellness of the Public

Our Vision:

Taylor County Health Department promotes Healthy Lifestyles, Strong Communities and Safe Environments

Our Core Values:

Dedication

Education

Integrity

Partnership

Professionalism

Our Community Stakeholders:



Summary of SWOC Analysis:

Strengths:	Aware of community resources Community Partnerships Knowledge and dedicated staff Leadership of staff and board of health
Weaknesses:	Lack of Funding Use and knowledge of technology
Opportunities	Adaptability for changing health environments Diverse populations Integration of modern technology
Challenges:	Branding-raising awareness Diverse populations Continuous emerging Public Health issues Loss of expertise as staff retire Missed training opportunities due to staff availability

Taylor County Health Department Program Information:

Webpage: <http://www.co.taylor.wi.us/departments/f-m/hd/>

Facebook: <https://www.facebook.com/Taylor-County-Health-Department-234647910052315/>

Goals and Objectives

Goal	Objectives
<p>Maintain, expand or develop future services through programming evaluation</p>	<p>Objective 1: By December 31, 2023, a continuous evaluation of health department programs by board of health and staff.</p> <p>Objective 2: By December 31, 2023, develop and evaluate an annual workforce development plan.</p> <p>Objective 3: By December 31, 2023, annual monitoring of population, economic and demographic trends will be used to identify those trends which will impact services.</p>
<p>Identify and secure sufficient resources to support Taylor County Health Department in fulfilling its mission</p>	<p>Objective 1: By December 31, 2023, the agency will maximize its physical space to allow greater access to diverse clientele.</p> <p>Objective 2: By December 31, 2023, on an annual basis the board and agency will continue to seek to maintain or expand funding for public health program needs.</p> <p>Objective 3: By December 31, 2023, on an annual basis the agency will seek assurances from county resources our computer technology needs are met and updated.</p>
<p>Increase communication and expand awareness of public health department and programs</p>	<p>Objective 1: By December 31, 2023, Taylor County Health Department will develop and implement a branding, marketing and communication plan.</p> <p>Objective 2: By December 31, 2023, Taylor County residents will communicate value of Taylor County Health Department (coalitions, individual services, community services, etc).</p>